

**SPIN**

# About Spin

Headquartered in San Francisco, Spin is one of the leading micromobility companies. We currently operate dockless electric scooters and electric bikes on campuses and in cities across North America and Europe. Spin has been recognized for launching the first stationless mobility program in the United States and was instrumental in crafting the world's first mobility permit system. Spin consists of a diverse team of experienced professionals, all of whom are committed to fulfilling the company's mission—giving people the freedom to move and bringing people, communities and their urban environment closer together.

## Who are we?

Our team is comprised of passionate urban planners, consumer safety advocates, former government officials, and entrepreneurs. Spin's employees have previously worked for major innovators and decision makers including the United States Senate, Seattle Department of Transportation, MIT, Stanford University, Apple, Lyft, Google, Tesla, and NASA. Of Spin's 1000+ employees nationwide, a vast majority of our local operations teams are employed—not contracted—and receive rigorous training on the maintenance and deployment of Spin scooters and e-bikes. Everyone at Spin is committed to making our living environments more sustainable, safe, and enjoyable.

## Who do we serve?

In partnership with local transportation agencies, urban planners, and community groups, Spin has served communities in cities and campuses worldwide. In addition to offering a sustainable transit option in its scooter and e-bike share business, Spin also builds infrastructure projects that incentivize sustainable transportation use, including lanes for micromobility, parking stations, and safer intersections.

Spin served local communities during the COVID-19 pandemic and was declared an essential service by local governments in several markets. As transit agencies grapple with service cuts, Spin has been helping fill those gaps by adjusting our deployment strategies to serve impacted areas.

## How does Spin work?

People can find Spin scooters and e-bikes on sidewalks, at designated scooter and bike parking areas, or at Spin Hubs - charging and parking stations for e-scooters - in dozens of cities worldwide. They can download the Spin app in the Apple App Store or Google Play Store and scan vehicles with their smartphones. Rides are \$1 or less to unlock and range from 15-40 cents per minute. Spin has different options for people who are unbanked, or without a smartphone.

